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12TH December 2019

Dear Parents/Carers,

Apologies in advance for the tone of this letter as I am sure that it will not apply to the vast majority of our lovely and supportive parents/carers, but I feel the need to write to you all to inform you and make our position very clear as a school. I have been appalled and saddened to read the negative and derogatory comments about school on school social media, especially at a time of year when we are all working so hard it is incredibly upsetting for both myself and my staff.

This was in response to a letter being sent regarding our Christmas productions and informing parents that a crèche will not be available this year. It did not say that parents with young children were not welcome to attend. It was to inform parents that we would not have the facility of a crèche this year, so if you had previously used it, you would need to arrange alternative childcare. I have done and continue to apologise for the confusion or the ambiguity of the wording that may have led parents to believe that.

The most hurtful comments were those saying that as a school we do not care about children and would wish to upset them. This could not be further from the truth. As a school we go over and above for your children and put on a wide range of clubs, events and activities for all children and families, well outside the remit of our core purpose. My staff do this all through complete dedication and desire to ensure that your children have access to all they can and build wonderful memories of their primary school years. They do this without any additional pay, often very little thanks and on many occasions sacrificing time with their own children and families.

At Eastway we promote a positive culture and teach our children to show respect and raise their concerns in a polite and courteous manner. Children emulate what they hear and see in their adult role models and it is always hoped that the children of Eastway will be surrounded by happiness, positivity and kindness.

As a school if we make a mistake, we always apologise. Which on this occasion, I did so immediately and continue to do so. Again I am sorry if the letters sent out regarding productions were misleading. I would like to clarify that if you cannot arrange alternative childcare due to the school not offering a crèche this year, young children are welcome to attend with you. We hope that you enjoy the productions that we have all worked so hard to put on for you and your families.

In regards to the individuals who made the comments, I shall be addressing them separately. Please be reminded that it is never appropriate to make accusatory, defamatory or negative comments about the school on social media. We take a firm stance on this to protect our staff and the reputation of our school. If you have a query, concern or complaint please raise this in an appropriate manner so that it can be addressed effectively.

I will leave you all with a quote that we use with children and festive wishes for a very Merry Christmas.

Kind regards,

Mrs Morris
Headteacher



Why not?